

SUDOCREM SCAN AND WIN 2026

OFFICIAL RULES

The "Sudocrem Scan and Win" game (the "Game") is offered by Leda Health Innovations Inc. ("Game Sponsor") and is administered by WSP International Limited ("Administrators"). Game Sponsor and Administrators hereinafter will be referred to as the "Game Entities".

NO PURCHASE NECESSARY TO PLAY.

General Game Information: Customers can earn online game plays for chances to win prizes by creating a Game account at www.sudocremscanandwin.ca, uploading a receipt showing the purchase of an Eligible Product (as defined in Rule 3.B, below), entering a Bonus Code or via no purchase means (as defined in Rule 3.D, below). Any questions, concerns, or comments regarding the Game can be forwarded to support@sudocremscanandwin.ca or by sending a self-addressed, stamped envelope to "Sudocrem Scan and Win, P.O. Box 3009, M.I.P. Markham, Ontario, L3R 6G4".

1. **GAME DATES:** The Game begins at 12:01 am ET on October 2, 2026 (the "Game Start Date") and is scheduled to end on September 30, 2027, at 11:59 pm ET (the "scheduled Game End Date"). The period between the Game Start Date and the scheduled Game End Date is known as the "Game Period".
2. **WHO CAN PLAY:** The Game is open to all legal residents of Canada who have reached the age of majority in their province or territory of residence as of the Game Start Date. Employees of the Game Sponsor or Administrators, as well as those persons who reside with any Employee, are not eligible to play or win prizes.
3. **HOW TO EARN GAME PLAYS:** There are four (4) ways to earn Game Plays in the Game:
 - a. **Sign Up:** Go to www.sudocremscanandwin.ca at any time throughout the Game Period and follow the instructions to sign up for a free Game account and you will receive one (1) Game Play ("Game Play"). If you choose to opt-in for email communications from the Game Sponsor, you will receive one (1) additional Game Play. There is a maximum of one (1) Game account per person, for a maximum of two (2) Game Plays for sign-up.
 - b. **Receipt Upload:** Purchase any product sold under the Sudocrem or Aleve brand (an "Eligible Product") from any Canadian retailer during the Game Period. Visit sudocremscanandwin.ca, log in to your Game account, and follow the instructions to upload a valid purchase receipt showing your purchase of an Eligible Product. You will receive three (3) Game Plays for each validated receipt, regardless of the number of Eligible Products shown on that receipt. Each receipt may be submitted only once and by only one participant. Duplicate submissions of the same receipt, whether through the same or different Game accounts, will not qualify for additional Game Plays. There is a maximum of five (5) receipt uploads per person per day. There is a maximum of three hundred and sixty-four (364) receipt uploads per person during the Game Period.
 - c. **Bonus Codes:** Visit sudocremscanandwin.ca, log in to your Game account and enter Bonus Codes that can be found on the Game Sponsor's social media pages (Facebook: <https://www.facebook.com/SudocremCA/> and Instagram: https://www.instagram.com/sudocrem_ca/), as well as at Sudocrem live events and conferences. You will earn one (1) Game Play for every Bonus Code entered. Every Bonus Code can be entered only once per person. No purchase is required to obtain a Bonus Code. Bonus Codes are distributed free of charge through promotional channels including social media and live events, while supplies last. The Game is in no way sponsored, endorsed, or administered by, or associated with Facebook or Instagram.
 - d. **No Purchase Entry:** You may obtain three (3) Game Plays by mailing your Name, Address, Province, Postal Code, Telephone Number, and Email Address, clearly printed on a 3 x 5-inch card or piece of paper, together with a short essay of at least one hundred (100) words written by you describing what you like about Sudocrem products to: "Sudocrem Scan and Win NO PURCHASE REQUEST, c/o P.O. Box 3009, M.I.P., Markham, ON, L3R 6G4." No Purchase Requests must be received on or before September 17, 2027. Limit one (1) No Purchase Request per person per day during the Game Period. There is a maximum of three hundred and sixty-four (364) No Purchase requests per person throughout the Game Period. Mechanically reproduced or computer-generated requests are not permitted. Eligible participants will receive an email at the email address provided containing instructions to claim their play and entries.

- 4. HOW TO PLAY:** With every Game Play earned, follow the instructions on-screen to play the game and you will either receive (A) Ballot Entries, or you will have a chance to reveal (B) an Instant Win prize message.
- A. Ballot Entries:** Certain Game Plays may award two (2), five (5), or ten (10) Ballot Entries. Follow the instructions to assign your Ballot Entries among the Prize Drawings of your choice and submit your selection. Each successfully assigned Ballot Entry counts as one (1) entry in the selected Prize Drawing. The odds of winning a sweepstakes prize depend on the total number of eligible Ballot Entries assigned to the applicable Prize Drawing in accordance with these Official Rules before the applicable drawing date. See Table 1 below for the available sweepstakes prizes and their corresponding drawing dates.
- B. Instant Win:** Certain Game Plays may reveal a message indicating that you have won an Instant Win Prize. Instant Win Prizes include a \$25.00 Amazon Gift Card, a \$100.00 Aleva Naturals Online Gift Card, a \$100.00 Manatomy Online Gift Card, or a Sudocrem Kit valued at \$63.00, containing Sudocrem Baby Wipes and Sudocrem tubs in various sizes. Follow the instructions on the page to claim your prize. See Table 2: Instant Win Prizes for prize details and Rule 6: Notification and Redemption for prize notification and claim requirements.

5. PRIZES:

- A. SWEEPSTAKES PRIZE DRAWINGS:** A total of eighty-eight (88) Sweepstakes Prizes are available to be won. Each Sweepstakes Prize winner will be selected at random from among all eligible Ballot Entries allocated to the applicable Sweepstakes Prize Drawing by the applicable entry deadline shown in Table 1 below. Ballot Entries that are not selected will automatically carry forward to subsequent drawings for the same prize type, if any. All Sweepstakes Prize Drawings will be conducted at the Administrator's offices in Markham, Ontario, at 2:00 p.m. ET on the drawing dates shown in Table 1 below. The following Sweepstakes Prizes are available to be won:

Table 1: Sweepstakes Prize Drawings:

Prize	Retail Value	Total Prize Quantity Available to be Won	Drawing Date(s) and Applicable Entry Deadlines*
Momcozy Breast Pump – M5 Smart	\$289.00	1	One (1) prize drawn on February 2, 2027
Momcozy Breast Pump - S12 Pro Quick	\$189.00	1	One (1) prize drawn on October 1, 2027
Harmony Defender 360 Max Booster	\$199.99	4	One (1) prize drawn on November 2, 2026, February 2, 2027, May 2, 2027, and October 1, 2027
Harmony Elite Booster 2pk	\$79.99	4	One (1) prize drawn on November 2, 2026, February 2, 2027, May 2, 2027, and October 1, 2027
Baby Works Healthcare + Grooming Kit	\$40.00	24	Two (2) prizes drawn on November 2, 2026, December 2, 2026, January 12, 2027, February 2, 2027, March 2, 2027, April 2, 2027, May 4, 2027, June 2, 2027, July 6, 2027, August 3, 2027, September 1, 2027, and October 1, 2027
Diaper Genie Essence Pail	\$50.00	4	One (1) prize drawn on November 2, 2026, February 2, 2027, May 2, 2027, and October 1, 2027
Angelcare Tub & Shelf	\$35.00	4	One (1) prize drawn on November 2, 2026, February 2, 2027, May 2, 2027, and October 1, 2027
Dreambaby Inspire Carrier	\$89.99	4	One (1) prize drawn on November 2, 2026, February 2, 2027, May 2, 2027, and October 1, 2027
Frida Mom + Baby Bundle	\$426.94	4	One (1) prize drawn on November 2, 2026, February 2, 2027, May 2, 2027, and October 1, 2027
Manhattan Toy Bundle	\$170.97	4	One (1) prize drawn on November 2, 2026, February 2, 2027, May 2, 2027, and October 1, 2027
Pigeon Product Bundle	\$161.95	4	One (1) prize drawn on November 2, 2026, February 2, 2027, May 2, 2027, and October 1, 2027
ergoPouch Product Bundle	\$202.00	4	One (1) prize drawn on November 2, 2026, February 2, 2027, May 2, 2027, and October 1, 2027
BIBS Prize Bundle	\$122.95	4	One (1) prize drawn on November 2, 2026, February 2, 2027, May 2, 2027, and October 1, 2027
Nouka Prize Bundle	\$185.93	4	One (1) prize drawn on November 2, 2026, February 2, 2027, May 2, 2027, and October 1, 2027

Crane Filter Free Steam Mist Humidifier	\$59.99	1	One (1) prize drawn on November 2, 2026
Crane Ultrasonic Cool Mist Humidifier	\$59.99	1	One (1) prize drawn on February 2, 2027
Crane Ultrasonic Mist Humidifier	\$61.99	1	One (1) prize drawn on May 2, 2027
Crane Adorable Filter Free Humidifier	\$113.99	1	One (1) prize drawn on October 1, 2027
BB Luv Mini Care Kit	\$44.99	4	One (1) prize drawn on November 2, 2026, February 2, 2027, May 2, 2027, and October 1, 2027
Baby on Board Simply Cotton Diaper Bag	\$69.99	4	One (1) prize drawn on November 2, 2026, February 2, 2027, May 2, 2027, and October 1, 2027
Baby Brezza Bottle Washer, Sterilizer, & Dryer	\$299.99	2	One (1) prize drawn on November 2, 2026, and September 1, 2027
Baby Brezza Formula Pro Advanced	\$248.00	2	One (1) prize drawn on November 2, 2026, and September 1, 2027
Uppababy Mini V3 Stroller	\$599.99	1	One (1) prize drawn on August 1, 2027
Wonderfold W2 Elite Double Stroller Wagon	\$799.99	1	One (1) prize drawn on October 1, 2027

**Ballot Entries must be allocated before 2:00 p.m. ET on the applicable drawing date, except for drawings held on October 1, 2027 which must be allocated by 11:59 p.m. ET on September 30, 2027.*

Additional Details on Sweepstakes Prizes:

Momcozy Breast Pump – M5 Smart: Prize Approximate Retail Value \$289.00 CAD. See full prize details at <https://ca.momcozy.com/>

Momcozy Breast Pump – S12 Pro Quick Prize Approximate Retail Value \$189.00 CAD. See full prize details at <https://ca.momcozy.com/>

Harmony Defender 360 Max Booster: Prize Approximate Retail Value \$199.99 CAD. See full prize details at <https://harmonyjuvenile.com/>.

Harmony Elite Booster 2pk: Prize Approximate Retail Value is \$79.99 CAD. See full prize details at <https://harmonyjuvenile.com/>.

Baby Works Healthcare & Grooming Kit: Prize Approximate Retail Value \$40.00 CAD. See full prize details at <https://babyworksinc.com/>

Diaper Genie Essence Pail: Prize Approximate Retail Value \$50.00 CAD. See full prize details at <https://diapergenie.com/en-ca>

Angelcare Tub & Shelf: Prize Approximate Retail Value \$35.00 CAD. See full prize details at <https://angelcarebaby.ca/>

Dreambaby Inspire Carrier: Prize Approximate Retail Value \$89.99 CAD. See full prize details at <https://www.dreambaby.com/>

Frida Mom & Baby Bundle: Prize Approximate Retail Value \$426.94 CAD. See full prize details at <https://fridababy.ca/>

Manhattan Prize Bundle: Prize Approximate Retail Value \$170.97 CAD. See full prize details at <https://manhattantoy.ca/>

Pigeon Prize Bundle: Prize Approximate Retail Value \$161.95 CAD. See full prize details at <https://pigeonstore.ca/>

ergoPouch Prize Bundle: Prize Approximate Retail Value \$202.00 CAD. See full prize details at <https://snugglebugz.ca/collections/ergopouch>

BIBS Prize Bundle: Prize Approximate Retail Value \$122.95 CAD. See full prize details at <https://bibsworld.com/en-ca>

Nouka Prize Bundle: Prize Approximate Retail Value \$185.93 CAD. See full prize details at <https://nouka.co/en-ca/>

Crane Filter Free Steam Mist Humidifier: Prize Approximate Retail Value \$59.99 CAD. See full prize details at <https://crane-baby.com/>

Crane Ultrasonic Cool Mist Humidifier: Prize Approximate Retail Value \$59.99 CAD. See full prize details at <https://crane-baby.com/>

Crane Ultrasonic Mist Humidifier: Prize Approximate Retail Value \$61.99 CAD. See full prize details at <https://crane-baby.com/>

Crane Adorable Filter Free Humidifier: Prize Approximate Retail Value \$113.99 CAD. See full prize details at <https://crane-baby.com/>

BB Luv Mini Care Kit: Prize Approximate Retail Value \$44.99 CAD. See full prize details at <https://bbluv.ca/>

Baby on Board Simply Cotton Diaper Bag: Prize Approximate Retail Value \$69.99 CAD. See full prize details at <https://babyonboard.fr/en>

Baby Brezza Bottle Washer Bottle Washer, Sterilizer, & Dryer: Prize Approximate Retail Value \$299.99 CAD. See full prize details at <https://babybrezza.ca/>

Baby Brezza Formula Pro Advanced: Prize Approximate Retail Value \$248.00 CAD. See full prize details at <https://babybrezza.ca/>

Uppababy Mini V3 Stroller: Prize Approximate Retail Value \$599.99 CAD. See full prize details at <https://uppababy.ca/>

Wonderfold W2 Elite Double Stroller Wagon: Prize Approximate Retail Value \$799.99 CAD. See full prize details at <https://wonderfoldcanada.com/>

B. INSTANT PRIZES: There are a total of two-hundred and forty-eight (248) Instant Prizes available to be won in 54,750 available Game Plays as outlined in Table 2 below:

Table 2: Instant Win Prizes:

Prize	Retail Value	Prize Quantity Available to be Won	Odds to Receive
\$25 Amazon Gift Card	\$25.00	100	1 in 548
Sudocrem Kit	\$63.00	100	1 in 548
\$100 Aleva Naturals Online Gift Card	\$100.00	24	1 in 2,282
\$100 Manatomy Online Gift Card	\$100.00	24	1 in 2,282

Additional Details on Instant Prizes:

\$25.00 Amazon Gift Card: Prize awarded as a digital \$25.00 Amazon.ca Digital Gift Card, emailed to the winners. Retail Value: \$25.00 CAD. Gift Card terms and conditions may apply, see email for details. Amazon.ca is not a sponsor of this promotion.

Sudocrem Kit: Prize awarded as four (4) tubs, various sizes, of Sudocrem product, and two packs of Sudocrem Wipes. Approximate Retail Value: \$63.00 CAD.

\$100.00 Aleva Naturals Online Gift Card: Prize awarded as a digital \$100.00 Aleva Naturals Gift Card, redeemable at alevanaturals.com. Retail Value: \$100.00 CAD. Gift Card terms and conditions may apply, see alevanaturals.com.

\$100.00 Manatomy Gift Card: Prize awarded as a digital \$100.00 Manatomy Gift Card, redeemable at manatomyclub.com. Retail Value: \$100.00 CAD. Digital Gift Card terms and conditions may apply, see manatomyclub.com for details.

Prizes may not be redeemed for cash, transferred, assigned, or substituted, in whole or in part, except as expressly provided in these Official Rules. The Game Sponsor reserves the right, at its sole discretion, to substitute any advertised prize, or any portion thereof, with an alternative of equal or greater value if the advertised prize becomes unavailable or cannot be awarded as described due to circumstances beyond the Game Sponsor's reasonable control, including production delays, labour disruptions, adverse weather conditions, supply issues, or other unforeseen events. Any unclaimed or unused portion of a prize, and its corresponding value, will be forfeited without compensation or substitution. Prizes may differ from those depicted in Game publicity or promotional materials.

6. NOTIFICATION AND REDEMPTION: If you are identified as a potential winner of a Sweepstakes Prize or an Instant Win Prize, the Game Sponsor or Administrator will notify you by email or telephone. As a condition of receiving any prize, each potential winner must sign and return the Game Sponsor's Statement of Compliance, Release, and Indemnity Agreement ("Winner Release Form") within seven (7) days of receiving the form and correctly answer the mathematical skill-testing question included on the form. Under the Winner Release Form, the potential winner confirms, among other things, their compliance with and eligibility under these Official Rules and releases and indemnifies the Game Entities, Administrator, and other applicable parties. A potential winner will be disqualified and will forfeit the applicable prize if they fail to return the completed and signed Winner Release Form within the required time period, fail to correctly answer the mathematical skill-testing question, are found to have violated these Official Rules, are determined to be ineligible to receive a prize, or if any prize notification from the Game Sponsor or Administrator is returned as undeliverable. If a potential Sweepstakes Prize winner is disqualified or forfeits a prize, the Game Sponsor may, at its discretion, select an alternate potential winner from among the remaining eligible Ballot Entries allocated to the applicable Sweepstakes Prize Drawing. If a potential Instant Win Prize winner is disqualified or forfeits a prize, the Game Sponsor may, at its discretion, make that Instant Win Prize available to be won again.

Physical Prizes: All physical prizes, including Sweepstakes Prizes and any physical Instant Win Prizes, will be shipped by prepaid delivery to the verified winner's Canadian mailing address provided to the Game Sponsor or Administrator on the Winner Release Form. Please allow approximately four (4) to eight (8) weeks for delivery following winner verification and completion of all required documentation. The Game Sponsor is not responsible for incorrect or invalid addresses provided by a winner or for shipments that are returned as undeliverable.

Digital Instant Win Prizes: Instant Win Prizes consisting of digital gift cards will be delivered electronically, either on screen in the winner's Game Account, or by email sent to the email address associated with the winner's Game account or otherwise indicated on the Winner Release Form.

- 7. ODDS:** Odds of winning a Sweepstakes Prize depend on the total number of eligible Ballot Entries allocated to the applicable Sweepstakes Prize Drawing prior to the applicable entry deadline. Odds of winning an Instant Win Prize are shown on Table 2 above.
- 8. PRIVACY:** The Game Sponsor will collect personal information from participants for the purpose of administering the Game, including verifying eligibility, contacting potential winners, and fulfilling prizes. By entering the Game, you consent to the collection and use of your personal information for these purposes.

Personal information collected may include, but is not limited to, name, email address, mailing address, and any other information required to administer the Game.

The Game Sponsor does not sell or share personal information for monetary consideration and does not use personal information for cross-context behavioral advertising.

Personal information will not be disclosed to third parties except in the following circumstances:

- A) When you provide your consent;
- B) When required by law or legal process;
- C) As necessary to administer the Game, including to service providers, contractors, and agents (such as administrators, prize fulfillment vendors, and marketing agencies), who are contractually obligated to use the information only for purposes related to the Game;
- D) To professional advisors (such as legal, accounting, or auditing services) where necessary;
- E) As otherwise disclosed in these Official Rules or at the time of collection.

The Game Sponsor may use and share aggregated or de-identified information that does not identify any individual for business or marketing purposes.

This Game-specific privacy notice is intended to supplement the Game Sponsor's general privacy practices. For more information about how personal information is collected, used, and protected by the Game Sponsor, please review the full privacy policy available at: <https://sudocrem.com/ca-en/privacy-policy/>

- 9. PUBLICITY:** Acceptance or Submission of a Winner Release form or Prize claim (see Rule 6 above) constitutes permission for the Game Entities to use your name, voice, picture, or other likeness for advertising, marketing, public relations, or other promotional purposes worldwide in commerce and in any media without limitation or further compensation.
- 10. RESTRICTIONS:** Each participant is permitted to create and maintain one (1) Game account only. Creating, registering, maintaining, accessing, or using more than one (1) Game account by the same individual, including by using multiple or different email addresses, is strictly prohibited and constitutes a violation of these Official Rules. Any participant determined by the Game Sponsor or Administrator to have created, registered, maintained, accessed, or used duplicate or multiple accounts may have all **accounts associated with that participant immediately terminated or blocked, and the participant will be disqualified and prohibited from further participation in the Game.** Any Game Plays, Ballot Entries, Instant Win Prizes, Sweepstakes Prizes, or other benefits obtained through such accounts may be cancelled, voided, or forfeited.

The following are prohibited and may result in immediate disqualification from the Game: (1) obtaining Game Plays, Ballot Entries, or other entries by any means other than those expressly described in these Official Rules; (2) using any fraudulent or unauthorized method to increase a participant's odds of winning; (3) using any robotic, automatic, mechanical, programmed, scripted, or similar method to enter the Game, obtain Game Plays or Ballot Entries, create accounts, or claim a prize; (4) submitting false, fabricated, counterfeit, stolen, fraudulently obtained, or duplicate receipts, including receipts or receipt images generated using artificial intelligence; (5) altering, reconstructing, or combining receipts or receipt images, using artificial intelligence, image-editing software, or any other means, to misrepresent a purchase or add, remove, replace, or conceal information required for validation, including the retailer, purchase date, products purchased, amounts paid, or transaction details; (6) providing false or misleading information or attempting to bypass receipt validation or other Game security measures; (7) failing to comply with these Official Rules; or (8) engaging in any other act that the Game Sponsor determines, in its sole discretion, compromises or attempts to compromise the integrity, security, fairness, or proper conduct of the Game. Ordinary photographing, scanning, cropping, or resizing of a genuine receipt is permitted, provided all information required for validation remains visible, legible, and unaltered. The Game Sponsor or Administrator may request the original receipt or other reasonable proof of purchase to verify a submission. Any Game Plays, Ballot Entries, or prize claims arising from a fraudulent or invalid receipt may be voided.

The Game Sponsor further reserves the right, in its sole discretion, to disqualify, block, or prohibit further participation by any individual who violates or attempts to violate these Official Rules, tampers with or attempts to tamper with the Game or entry process, creates or uses duplicate or multiple accounts, or uses any automated or unauthorized method of participation.

- 11. LIST OF WINNERS:** The names of the major prize winners and a copy of the complete Official Rules are available online at sudocremscanandwin.ca or may be requested by mail by sending a self-addressed, stamped envelope to "Sudocrem Scan & Win, P.O. Box 3009, M.I.P., Markham, Ontario L3R 6G4." Please specify "Rules" and/or "Winner's List" with your request. Requests must be received on or before October 30, 2027.
- 12. GENERAL TERMS AND CONDITIONS:** Participation in the Game constitutes the entrant's ("you" or "your") full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Game Sponsor and Administrator with respect to all matters relating to the Game, subject to applicable law. The Game is void outside the jurisdictions specified in these Official Rules and where prohibited by law and is subject to all applicable federal, provincial, territorial, municipal, and local laws and regulations. The Game Sponsor reserves the right, subject to applicable law, to cancel, suspend, terminate, modify, or amend the Game or these Official Rules if fraud, technical failures, human error, tampering, unauthorized intervention, or any other cause beyond the reasonable control of the Game Sponsor impairs or affects the administration, security, fairness, integrity, or proper conduct of the Game. As a condition of accepting any Prize, and to the extent permitted by applicable law, the entrant, their heirs, executors, administrators, and assigns release and forever discharge the Game Entities from and against any and all claims, actions, causes of action, damages, losses, costs, expenses, or liabilities arising directly or indirectly from: (i) participation in the

Game; (ii) the awarding, acceptance, possession, use, or misuse of any Prize; (iii) participation in or travel to or from any Game-related or Prize-related activity, where applicable; or (iv) any publicity rights granted to the Game Entities as described in the Publicity Release above. To the extent permitted by applicable law, the entrant acknowledges and voluntarily assumes any risks associated with the possession, use, or misuse of a Prize. The entrant is responsible for any taxes or other costs associated with the receipt or use of a Prize, if applicable. The Game and these Official Rules shall be governed by and construed in accordance with the applicable laws of Canada and the Province of Ontario, without regard to conflict-of-law principles, subject to any rights an entrant may have under applicable laws in their province or territory of residence. Any dispute relating to the Game, a Prize, or these Official Rules shall be resolved in accordance with applicable law. If any provision of these Official Rules is determined by a court of competent jurisdiction to be invalid, illegal, or unenforceable, that provision shall be severed or limited to the minimum extent necessary, and the remaining provisions shall continue in full force and effect.

PRIZES SHALL BE ACCEPTED “AS IS,” SUBJECT TO ANY APPLICABLE MANUFACTURER’S WARRANTIES AND RIGHTS THAT CANNOT BE EXCLUDED UNDER APPLICABLE LAW. TO THE EXTENT PERMITTED BY APPLICABLE LAW, THE GAME ENTITIES MAKE NO REPRESENTATION OR WARRANTY, EXPRESS OR IMPLIED, REGARDING ANY PRIZE OR SUBSTITUTE PRIZE.

All Game Plays, Ballot Entries, prize claims, and other materials submitted in connection with the Game become subject to these Official Rules and will not be returned, except as otherwise required by applicable law.

The Game Sponsor reserves the right, subject to applicable law, to cancel, suspend, terminate, or modify the Game if fraud, technical failures, network, server or hardware failures, unauthorized intervention, or any other factor beyond the Game Sponsor’s reasonable control impairs the integrity, security, fairness, administration, or proper conduct of the Game. In the event of such cancellation, suspension, termination, or modification, the Game Sponsor reserves the right, where appropriate and permitted by law, to select potential winners from among all eligible Game Plays or Ballot Entries received prior to the time the action was taken, using the applicable winner-selection procedure described in these Official Rules.

In the event of any discrepancy or inconsistency between the English and French versions of these Official Rules, the English version will prevail, except as otherwise required by applicable law.

Prizes must be accepted as awarded and are not transferable. No prize substitutions or cash redemptions allowed except as provided herein. Total approximate value all available prizes: CAD \$25,192.68.

Any trademarks used herein are the property of their respective owners.
Sudocrem is a trademark of Norton Creams, used under License by Leda Health Innovations Inc.

Game Sponsor: Leda Health Innovations Inc.
Administrator: WSP International Limited, Markham, Ontario, L3R 6H3, Canada.

2026 Sudocrem Scan and Win Official Rules dated October 1, 2026.